



STRATA MÉDIA

Home Preparation Checklist

Real Estate Photo Session

The goal is not for everything to be perfect. We understand that a lived-in home cannot always be spotless. Simply do as much as possible so the property looks clean, tidy, and uncluttered.

Throughout the house

- Pick up anything lying on the floor
- Put away visible everyday items
- Remove garbage bins if possible
- Remove very personal items if possible
- Remove pet accessories if possible
- Replace burnt-out light bulbs
- Turn on lights if requested before the session
- Vacuum to remove small debris from the floor
- At the end of the full cleaning process, mop the floors to remove any footprints

Kitchen

- Clean the countertops
- Remove crumbs
- Put away small appliances as much as possible

- Keep only one coffee maker, or a maximum of two items, on the counter
- Remove the kettle if possible
- Remove the paper towel roll
- Remove placemats
- Clean the sink and faucet
- Clean the stovetop
- Remove magnets, papers, and notes from the fridge

Bathroom

- Clean the mirrors
- Clean the shower doors
- Clean the sink and faucet
- Put away products on the counter or vanities
- Put away products in the shower, including the squeegee
- Remove visible toothbrushes, razors, and soaps
- Close the toilet lid
- Remove or reposition rugs if needed
- Hide garbage bins if possible

Bedrooms

- Make the beds neatly
- Put away clothes, shoes, and items on the floor
- Remove laundry baskets if possible
- Clear the nightstands
- Hide tissue boxes
- Hide chargers and cords

Living room and common areas

- Put away remotes, cables, and chargers
- Place cushions and throws neatly
- Reduce the number of items on tables
- Remove visible papers and everyday items
- Straighten chairs and decor items

Entryway

- Remove entry rugs if possible
- Put away extra shoes
- Remove visible coats, bags, keys, and keychains
- Clear wall hooks as much as possible

Laundry room / storage

- Put away visible cleaning products
- Hide laundry baskets and clothes
- Quickly clean the top of appliances if visible

Office / multi-purpose room

- Put away papers, cables, and chargers
- Clear the desk surface
- Remove items that make the room feel cluttered
- Hide personal photos

Exterior

- Put away garbage bins, recycling bins, and garden hoses
- Move vehicles if possible
- Remove tools, toys, and bulky items
- Sweep the entrance or patio if needed
- Clean or reposition outdoor furniture
- Clear the yard as much as possible

Please do as much as possible before the session. Every small detail helps present the property at its best.